

Product Catalog Covers
Alliance Tire


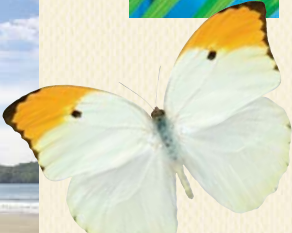






Incentive Sales Brochure with Die-cut Sleeve
Mack Trucks



A LAND OF ENCHANTMENT...



Costa Rica is a land of true enchantment and natural beauty, and at the Paradisus, you'll experience the best of what it has to offer. The aptly named Paradisus is Paradise...you'll know it from the second you step foot on the one and a half mile pristine, white sandy beach outside your door. You'll experience it from the championship golf course, to lush, tropical gardens. You'll savor it from the superb service, to the sensational dishes served up by the exceptional team of international chefs. And you'll always remember it for the mystical rainforests, idyllic surroundings, and pristine natural attractions.

Don't let this adventure of a lifetime pass you by – push your sales and work hard to secure your spot in the Bulldog Club, March, 2007!

2006 BULLDOG CLUB ACHIEVEMENT LEVELS

GOLD LEVEL REWARDS
The top 25 salespeople in North America will achieve the Gold level – there is no minimum requirement. However, all Gold level members must complete three training units, one of which must be onsite. If you were a Gold level member in 2005, one of your training requirements is waived. At year's end, Gold Level Achievers earn:

- \$3,000 Cash Reward
- Gold Level Travel Incentive – ALL Gold Level Achievers go on the trip

SILVER LEVEL REWARDS
To achieve the Silver level status, salespeople must earn a minimum of 65 points and complete two training units, one of which must be onsite. All salespeople meeting the Silver level requirements earn:

- \$2,000 Cash Reward
- Qualify to be eligible for the Silver Level Travel Incentives – Only the top 75 Silver Bulldogs will go on the trip

BRONZE LEVEL REWARDS
To achieve the Bronze level, salespeople must earn a minimum of 35 points and complete one training unit. At year's end, salespeople will receive:

- \$750 Reward- \$500 in cash and \$250 in merchandise



SUPER BONUS
In addition to the above, Mack will also offer a "Super Bonus" of \$5,000 cash for anyone earning 180 points or more.

5TH YEAR ANNIVERSARY BONUS!!!!
New for 2006, Mack will also offer a "5th year Anniversary Bonus" of \$10,000 cash for anyone earning 250 points or more.

REWARD DETAILS

- The trip is offered to the eligible earning salesperson, who may bring one guest. This guest must be at least 18 years of age. **NO EXCEPTIONS WILL BE MADE.**
- Although every reasonable attempt will be made to keep you advised of your progress towards earning the trip throughout the year, **YOU**, the salesperson, are responsible for maintaining an accurate count of your progress towards the goal. You know what you have sold and discrepancies should be resolved within 30 days of discovery.
- Final interpretation of rules and final resolution of any discrepancies or contested points, rests with the Vice President – Marketing, Mack Trucks, Inc.





A THRILLING DESTINATION...
Its been called the "jewel" of Central America, a top travel destination rich in natural wonders and biodiversity. It's no wonder it's such a sought-after vacation spot, where you can still find miles of unspoiled beaches, 20 national parks, and 8 biological reserves. Ticos, what the people of Costa Rica are called, are famous for their hospitable nature, friendliness to visitors, and for their pride in the beauty that is Costa Rica.

A LUXURIOUS RESORT...
Eco-adventure meets luxury at the Paradisus Playa Conchal. Over 2,400 lush acres are yours to explore at the all-inclusive, all-suites resort, including a new luxury spa, climbing wall, and casino. Elegance and comfort are top priority in every richly decorated villa suite, each opening onto its very own private terrace.

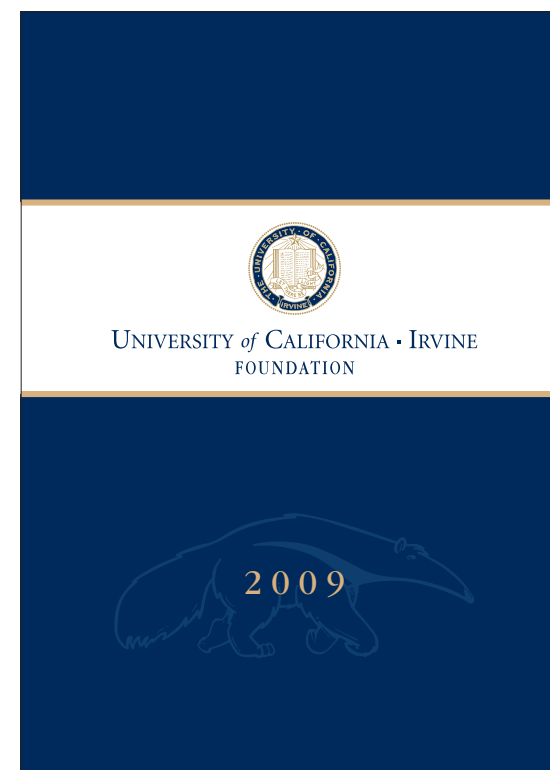
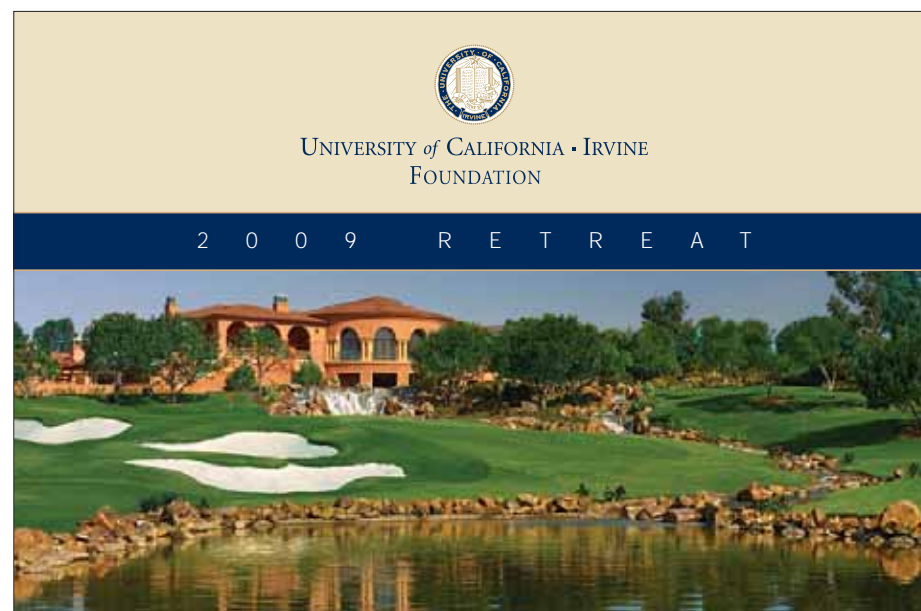
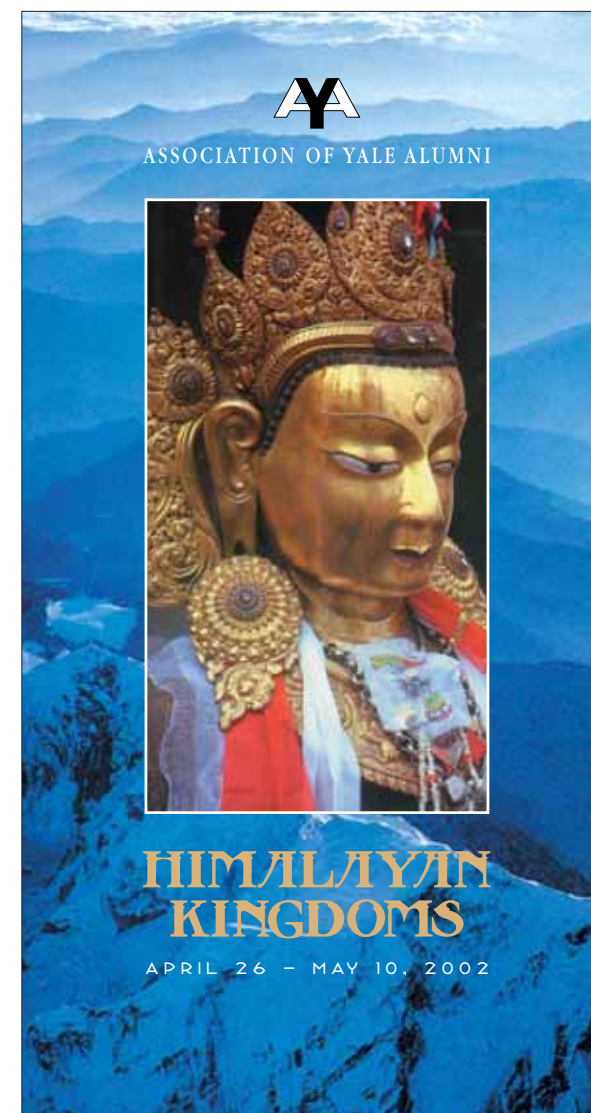
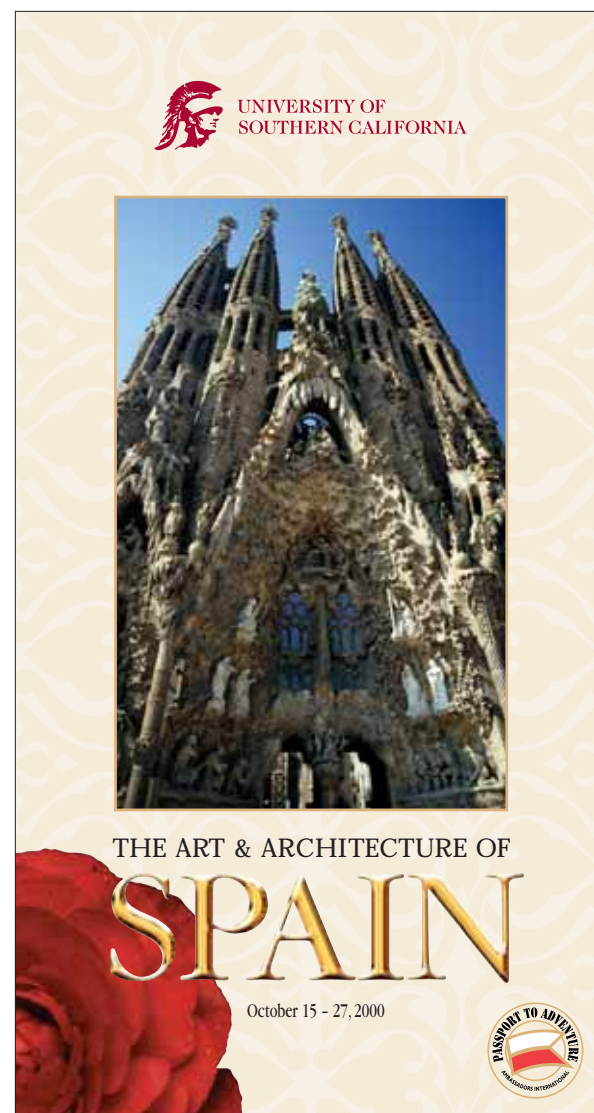
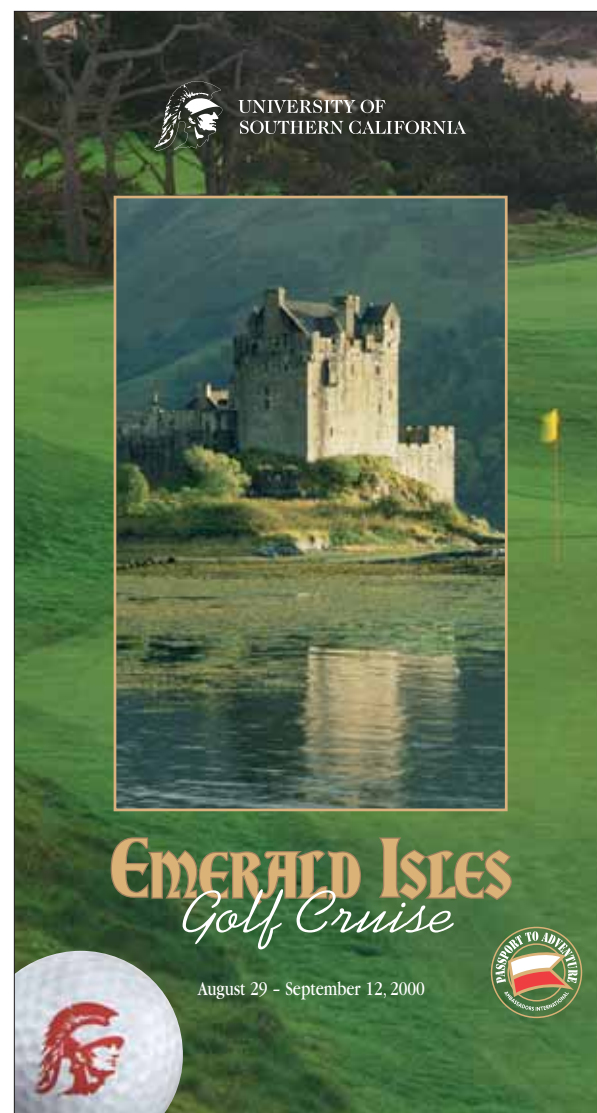
AN ADVENTURE OF A LIFETIME!
Feel the adrenaline rush as you "zip" from treetop to treetop on a canopy adventure, "hang ten" at a world-renowned surfing hotspot, or brave the currents of the best white water rafting in the country. This year's winners will also experience Costa Rica-Survivor style! Join your fellow Bulldog elite one evening for a special "Survivor Challenge" – split up into tribes to find out who will "Outwit, Outplay, Outlast!"

PARADISUS PLAYA CONCHAL, COSTA RICA





Thrilling eco-adventures abound just outside your door at the Paradisus. Tee off on the extraordinary, 18-hole championship golf course, "Lion's Paw", designed by golf legend Robert Trent Jones Jr., or simply spend an afternoon soaking up the sun and swimming at the resort pool, the largest free-form pool in Central America.



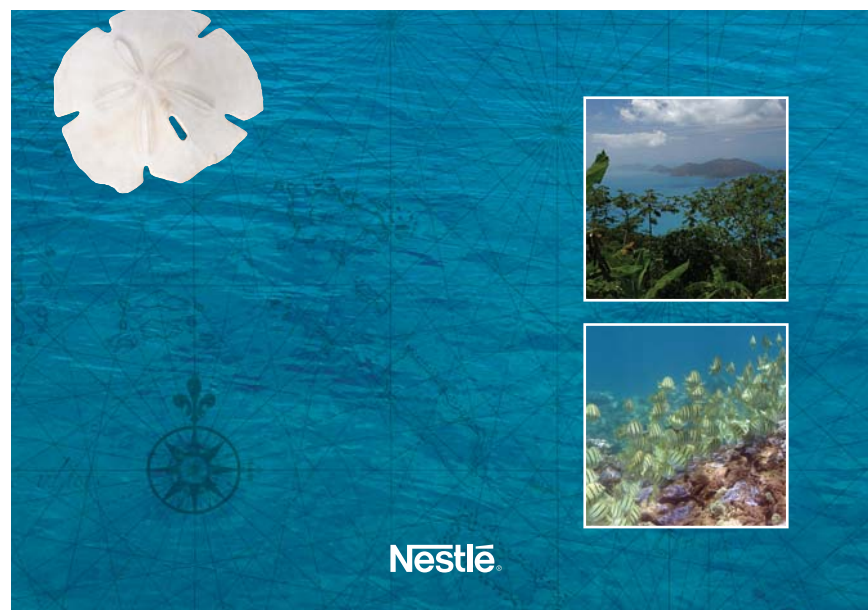
University & Alumni Organization Publications
UCI, USC, Yale University

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CHAMPIONS CLUB 2009



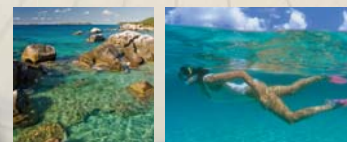
The Virgin Islands comprise a paradise of pure white beaches, crystal blue ocean and spectacular scenery. In April of 2010, members of Champions Club will have the opportunity to experience the wonders of this tropical escape as the very special guests of Nestlé. Members will enjoy a one-of-a-kind island adventure highlighted by an unforgettable five-day yachting expedition through the turquoise splendor of the Caribbean.



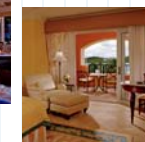
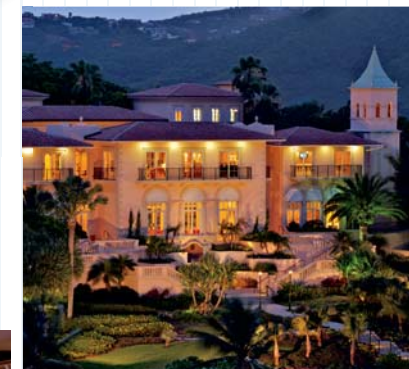
A Dream Adventure...

Whether you seek thrills or tranquility, action or artistry, you'll discover endless possibilities in the Virgin Islands. Scuba diving in the crystal waters over a colorful coral reef, exploring Blackbeard's Castle, sailing across a glassy sea, and hiking through lush tropical forests are among the rich offerings of this dream destination.

Those favoring a more relaxing slice of paradise can lounge on a secluded beach fanned by gentle breezes or discover hidden treasures in a charming selection of unique shops.



Your adventure begins in comfort and style when you check in to the acclaimed Ritz-Carlton St. Thomas. Overlooking a spectacular stretch of pristine shoreline, the award-winning coastal escape offers 180 luxurious guest rooms, a wealth of fine dining options, a world-class spa, and a diversity of recreational activities ranging from golf to windsurfing.



*Exclusively for
Champions Club
Members*

Incentive Travel Brochure
Nestlé Retail Sales

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Join us April 19 - 25, 2010



Following a hearty beachfront breakfast, you'll board one of the luxurious vessels of the Nestlé Yacht Flotilla for the ocean adventure of a lifetime. During this thrilling five-day excursion through the warm Caribbean waters, you'll visit intriguing tropical locales such as Peter Island; enjoy the ultimate in water sports; luxuriate in the elegant comfort of your spacious cabin; and indulge in sumptuous meals prepared by a personal gourmet chef.

This unique Virgin Islands experience is available only to a select few and will be yours when you achieve membership in the Nestlé Champions Club.



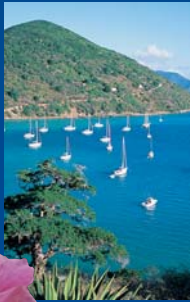


Reserved for the chosen few. Yachting "flotilla-style" in the Caribbean. Make sure you qualify for the ultimate seagoing experience of a lifetime.



Only for Medallion Club Qualifiers 2007

Sparkling sunshine, gentle trade winds, and your own luxurious world class yacht cruising the azure seas will make unforgettable memories next April.



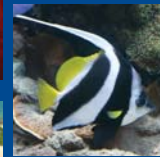
It's all yours to enjoy as a member of Mack Medallion Club 2007.



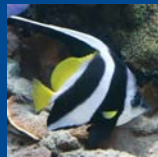
The Caribbean's Virgin Islands present the perfect blend of sun, sea and sand. And that's just to start. Add a lifestyle tuned to fabulous wealth and embodied in the elegance of high-end yachting reserved for the rich and famous, and your adventure begins to unfold.

As close to Paradise as this planet gets, the Virgin Islands offer a myriad of pleasures amid breathtaking scenery, lush vegetation, expansive beaches, and snorkeling waters teeming with a kaleidoscope of tropical fish. Once here, the pace slows drastically, and daily pressures melt away to a bathing suit-clad existence of supreme serenity in which your every wish will be catered to.

It all begins with two days of land-bound elegance at the Ritz-Carlton St. Thomas. You'll enjoy ocean view accommodations, golf, deep sea fishing, watersports and shopping by day. Colorful receptions, magnificent sunsets and fine dining will follow into the evening, providing an elegant introduction to your high seas adventure to follow.



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Begin your voyage by boarding your yacht with two or three other couples. Discover the latest in catamaran yachting luxury with your own spacious, elegantly appointed cabin, boasting impressive furnishings and deluxe accommodations.

The service is exceptional - you'll be treated to gourmet dining aboard your yacht, cooked by your very own gourmet chef (with menus tailored to your food and beverage preferences), in addition to lessons on various watersports by your yacht's own instructor.



Once aboard, the captain and crew will honor you with a champagne toast before setting sail for your first evening anchorage.

Throughout your three days of cruising, you'll experience the smooth stability of your yacht's catamaran design as you traverse the calm, protected azure waters. You'll enjoy a vast array of activities ... at your pace ... as you wish. Go snorkeling or scuba diving amid underwater treasures. Enjoy water-skiing or tubing, kayaking in secluded coves or exploring the beachside caves.



And relax to soothing massages, too. Visits to onshore hideaways like Pusser's Pub and the world-famous Foxy's Bar for cats and drinks will enhance the island hopping experience. It's all here for you to enjoy. So, be with us as an honored Mack Medallion Club 2007 qualifier for an unforgettable scafaring adventure.

Qualification Requirements: Mack Trucks will contact you regarding your 2007 Medallion Club dealer qualification objectives.



Die-cut Incentive Sales Brochure
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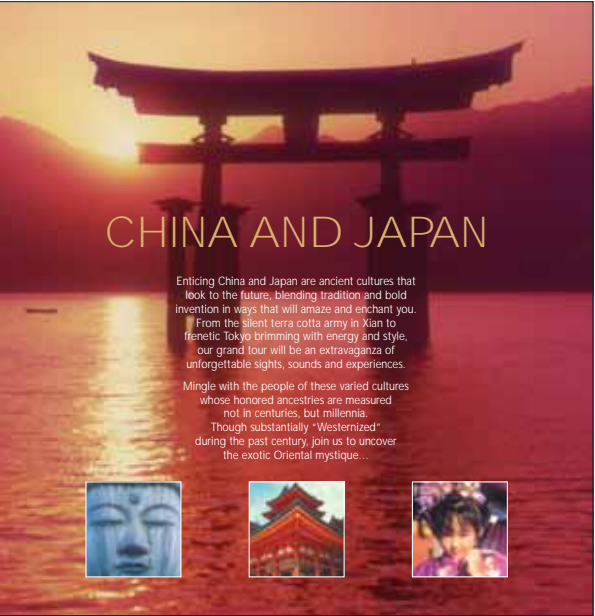






2006


Journey to the Far East: Mysterious China
& the Land of the Rising Sun: Japan
May 8 – 17, 2007






CHINA AND JAPAN

Enticing China and Japan are ancient cultures that look to the future, blending tradition and bold invention in ways that will amaze and enchant you.

From the silent terra cotta army in Xian to frenetic Tokyo brimming with energy and style, our grand tour will be an extravaganza of unforgettable sights, sounds and experiences.

Mingle with the people of these varied cultures whose honored ancestries are measured not in centuries, but millennia.

Though substantially "Westernized" during the past century, join us to uncover the exotic Oriental mystique...





Beijing



China will be the first stop on your Oriental Odyssey. The luxurious Peninsula Palace Hotel will host your four-night stay.

China's capital, Beijing, beckons with the attraction of The Great Wall. Over 2,500 years old, this engineering wonder of the world was built with the labor of over 300,000 men. Much history was made here among early China's warring factions, as the Wall played important roles in the strategies of early Chinese commanders.

Located along the wall is Juyong Pass, a strategic ancient citadel. Awesome sunset views and cocktails will be enjoyed from this vantage point prior to the serving of a four-course dinner in this attractive outdoor setting.



Xian



Originally known for its ancient and impressive city wall, Xian vaulted into international prominence just over 30 years ago with the discovery of the famous Terra Cotta Warriors. Ordered by the warring emperor of the time, an estimated 8,000 full figure soldiers in various battle dress were fashioned of the baked earth and positioned in typical battle formation as testimony to the emperor's power.

A visit to the ancient but well-maintained city wall will be another highlight of your visit. A reception and dinner at the China Club, set among the courtyards of a 16th century royal palace, will complete your Xian adventure.

Tiananmen Square and the Forbidden City, which houses the spectacular Imperial Palace, are also on your list of things to see and experience. One evening, you'll visit the home of a typical Chinese family for tea and conversation to deepen your Chinese experience. A gala reception at The Great Hall of the People will cap your China visit in a setting once reserved only for emperors.



Tokyo



Your journey continues as you board a plane for the flight to the Japanese Archipelago. You'll be welcomed to Tokyo in grand style when you arrive at the luxurious Four Seasons Chinzan-so hotel.

The famous bullet train will transport you to and from the city of Kyoto for a full day's visit. You'll see ancient temples, impressive castles and shrines, impeccably manicured gardens and breathtaking hillside views of the city before bullet-training back to Tokyo.

One day, dealers will visit the Isuzu Fujisawa Plant while guests enjoy a late brunch and afternoon of cultural and craft events. A shopping excursion to Tokyo's Ginza District will top off the afternoon. Set sail on a relaxing and scenic evening dinner cruise hosted by Isuzu of Japan amid sparkling city lights and shimmering waters.



Kyoto



Join us as we see China and Japan. Come experience the essence and fabric of these ancient and scenic lands and their peoples as only the privileged are allowed to do.

Temples and palaces, chopsticks and kimonos, Samurai and Ninja, Geisha and Ginza, forbidden treasures and golden idols, the Great Wall and the Great Hall, dynasties and archeological digs... they're all part of the fascinating Far East. Truly an Ichiban experience for Ichiban performance. And it's yours to treasure as the honored guests of GMICT.



Program Rules

Program Period
January 1 through December 31, 2006.

Eligible Units
All new medium duty commercial vehicle models and model years are eligible. Units sold, processed, and delivered during the program period will qualify.

Qualifiers
Dealer must maintain minimum stocking levels. Dealer must maintain a trained technician. Dealer must be a dealer of record in good standing at time of reward trip.

Qualifying Models
All new Isuzu commercial vehicle units sold during the program period will qualify for this program.

Winners
Any dealer who sells more than 150 units will earn the Ichiban travel award. Dealers with a sales objective up to 149, who meet their objective and sell a minimum of 75 units will also earn the Ichiban travel award.

Program Travel Award
The Dealer travel award will be presented to the Dealership Corporation and is non-transferable. Dealership trips may be assigned by the Dealership Corporation to the Dealer Principal or Executive Manager who is actively involved in the Isuzu Commercial Truck business. The names of the eligible attendees must be submitted to the GMICT Regional Manager at the time of program enrollment. All participants must be a minimum of 21 years old. No exceptions will be made. Trips must be taken at the time and in the manner prescribed by GMICT. In the event that the trip is not taken, the travel award has no value and no travel credits will be issued. GMICT reserves the right to change or modify any aspect of the travel award.

Final Decision
In all matters relating to the interpretation and application of any rule or phase of this program, the decision of GMICT shall be final. GMICT also reserves the right to amend, change or revoke the program at any time due to reasonable business considerations or circumstances beyond its control.

Tax Status
The liability for applicable taxes is the responsibility of the recipient and not GMICT. Appropriate tax form 1099s will be issued where applicable.

2006 ICHIBAN PROGRAM HEADQUARTERS
1801 Dove Street, Suite 304
Newport Beach, CA 92660

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